

September	Current Month			YTD			YTD Market Share		
	2017	2016	17/16	2017	2016	17/16	2017	2016	
Acura	2,038	1,988	2.5%	14,736	14,913	-1.2%	0.9%	1.0%	
Audi	3,277	2,739	19.6%	27,952	23,401	19.4%	1.8%	1.6%	
BMW	3,709	3,586	3.4%	28,532	28,229	1.1%	1.8%	1.9%	
FCA	18,444	19,639	-6.1%	213,133	218,374	-2.4%	13.4%	14.5%	
Ford	30,881	30,151	2.4%	246,105	238,746	3.1%	15.5%	15.8%	
General Motors	27,237	25,466	7.0%	232,566	199,470	16.6%	14.6%	13.2%	
Genesis	50	-	n.a.	378	-	n.a.	0.0%	0.0%	
Honda	16,143	15,609	3.4%	139,843	126,912	10.2%	8.8%	8.4%	
Hyundai	11,961	11,662	2.6%	103,232	112,292	-8.1%	6.5%	7.4%	
Infiniti	1,222	1,076	13.6%	9,536	8,648	10.3%	0.6%	0.6%	
Jaguar	438	331	32.3%	3,655	2,043	78.9%	0.2%	0.1%	
Kia	7,819	6,548	19.4%	59,751	56,081	6.5%	3.8%	3.7%	
Land Rover	895	799	12.0%	6,896	6,865	0.5%	0.4%	0.5%	
Lexus	2,419	2,177	11.1%	18,687	16,471	13.5%	1.2%	1.1%	
Maserati	72	58	24.1%	973	391	148.8%	0.1%	0.0%	
Mazda	6,876	6,013	14.4%	57,010	52,759	8.1%	3.6%	3.5%	
Mercedes-Benz	4,727	4,188	12.9%	39,530	35,275	12.1%	2.5%	2.3%	
MINI	700	608	15.1%	5,188	5,064	2.4%	0.3%	0.3%	
Mitsubishi	2,069	1,937	6.8%	17,487	17,131	2.1%	1.1%	1.1%	
Nissan	12,215	10,679	14.4%	104,788	95,663	9.5%	6.6%	6.3%	
Porsche	760	660	15.2%	6,124	5,390	13.6%	0.4%	0.4%	
smart	33	400	-91.8%	277	1,335	-79.3%	0.0%	0.1%	
Subaru	5,139	4,611	11.5%	40,976	37,248	10.0%	2.6%	2.5%	
Toyota	19,599	17,056	14.9%	156,611	153,075	2.3%	9.8%	10.1%	
Volkswagen	7,564	5,026	50.5%	52,785	47,676	10.7%	3.3%	3.2%	
Volvo	550	453	21.4%	4,933	4,728	4.3%	0.3%	0.3%	
Light Vehicle Sales	186,837	173,460	7.7%	1,591,684	1,508,180	5.5%	100.0%	100.0%	
Passenger Car	57,106	58,182	-1.8%	514,278	522,841	-1.6%	32.3%	34.7%	
Light Truck	129,731	115,278	12.5%	1,077,406	985,339	9.3%	67.7%	65.3%	
GM/Ford/FCA Nameplates	76,562	75,256	1.7%	691,804	656,590	5.4%	43.5%	43.5%	
GAC Member Nameplates	110,275	98,204	12.3%	899,880	851,590	5.7%	56.5%	56.5%	
Sales History	2010	2011	2012	2013	2014	2015	2016	2017	17/16
January	81.6	84.5	97.5	95.4	95.7	99.1	108.6	110.9	2.2%
February	100.2	96.0	106.7	103.3	105.9	109.3	119.2	123.0	3.2%
March	145.4	153.5	157.7	156.7	157.2	160.3	175.2	187.5	7.1%
April	149.7	159.9	157.8	171.9	178.9	189.1	200.4	197.2	-1.6%
May	154.9	149.0	175.7	185.3	195.8	198.0	194.9	216.9	11.2%
June	154.6	164.8	169.5	171.8	175.7	177.9	191.1	203.5	6.5%
July	148.8	141.5	148.2	159.1	177.1	177.9	173.3	181.8	4.9%
August	136.1	140.4	149.3	159.1	171.7	175.6	172.0	183.9	6.9%
September	135.1	134.5	143.1	149.2	168.0	174.4	173.5	186.8	7.7%
October	123.2	125.7	135.5	145.6	155.1	163.1	154.5		
November	116.0	121.1	125.7	134.0	138.9	145.5	160.6		
December	111.7	114.6	108.9	113.1	131.4	128.9	125.6		
Year-to-Date	1,206.3	1,224.1	1,305.5	1,351.8	1,426.0	1,461.5	1,508.2	1,591.7	5.5%

Note: Sales figures above are in thousands.

Source: DesRosiers Automotive Consultants Inc. (DAC), Association of International Automobile Manufacturers of Canada (AIAMC), Canadian Vehicle Manufacturers' Association (CVMA)

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