

desrosiers

AUTOMOTIVE reports

Market Snapshot

Contact Info:

80 Fulton Way, Suite 101
Richmond Hill, Ontario
L4B 1J5, Canada
t: 905.881.0400

Q2	Current Quarter			YTD		
	2023	2022	23/22	2023	2022	23/22
BMW Total	10,088	9,198	9.7%	17,570	15,788	11.3%
BMW	8,799	8,424	4.5%	15,242	14,099	8.1%
MINI	1,289	774	66.5%	2,328	1,689	37.8%
General Motors	66,468	62,505	6.3%	127,561	110,204	15.7%
Honda Total	39,238	26,583	47.6%	58,294	51,782	12.6%
Honda	36,140	24,174	49.5%	52,339	45,991	13.8%
Acura	3,098	2,409	28.6%	5,955	5,791	2.8%
Hyundai-Kia Total	54,242	53,752	0.9%	101,752	96,158	5.8%
Hyundai	29,907	33,590	-11.0%	55,596	60,282	-7.8%
Genesis	1,885	1,858	1.5%	3,207	2,725	17.7%
Kia	22,450	18,304	22.7%	42,949	33,151	29.6%
Jaguar Land Rover Total	2,120	1,391	52.4%	4,296	3,016	42.4%
Jaguar	339	231	46.8%	563	432	30.3%
Land Rover	1,781	1,160	53.5%	3,733	2,584	44.5%
Mazda	16,939	13,392	26.5%	28,265	26,311	7.4%
Mercedes-Benz	9,077	10,091	-10.0%	16,909	18,025	-6.2%
Mitsubishi	10,409	5,854	77.8%	17,873	12,547	42.4%
Nissan Total	27,310	21,324	28.1%	47,780	43,334	10.3%
Nissan	25,575	19,984	28.0%	44,417	40,524	9.6%
Infiniti	1,735	1,340	29.5%	3,363	2,810	19.7%
Stellantis Total	48,648	47,359	2.7%	89,000	90,093	-1.2%
FCA Canada	48,394	47,184	2.6%	88,467	89,771	-1.5%
Maserati	254	175	45.1%	533	322	65.5%
Subaru	15,354	11,163	37.5%	24,894	21,867	13.8%
Toyota Total	62,974	63,785	-1.3%	107,528	104,403	3.0%
Toyota	53,979	56,765	-4.9%	91,283	92,288	-1.1%
Lexus	8,995	7,020	28.1%	16,245	12,115	34.1%
Volkswagen/Audi Total	25,545	20,822	22.7%	42,659	36,945	15.5%
Volkswagen	15,266	12,694	20.3%	26,273	22,092	18.9%
Audi	10,279	8,128	26.5%	16,386	14,853	10.3%
Volvo	3,148	3,020	4.2%	5,656	5,173	9.3%

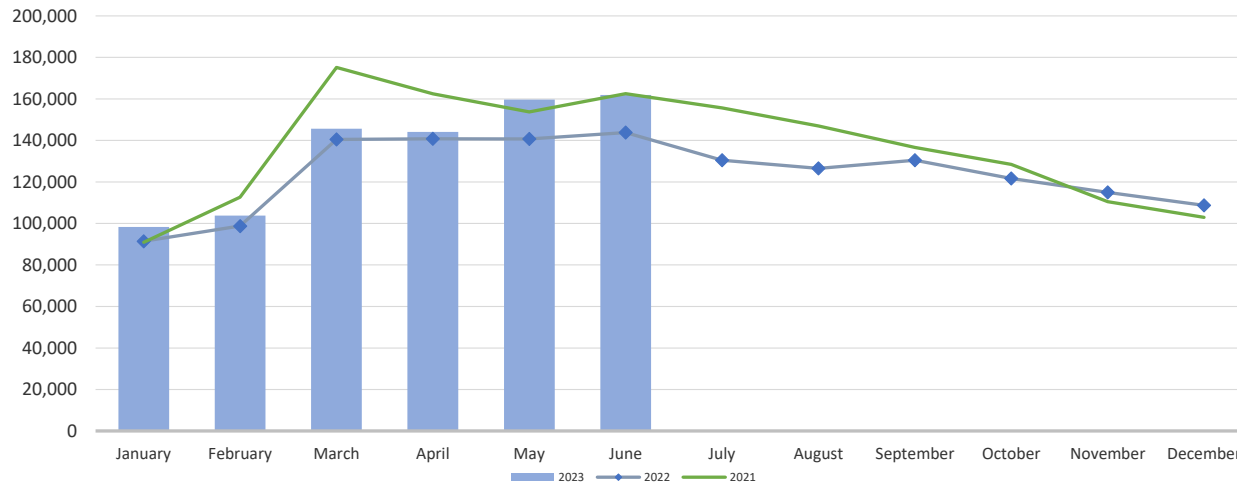
Source: DesRosiers Automotive Consultants Inc. (DAC), Global Automakers of Canada (GAC), Canadian Vehicle Manufacturers' Association (CVMA)

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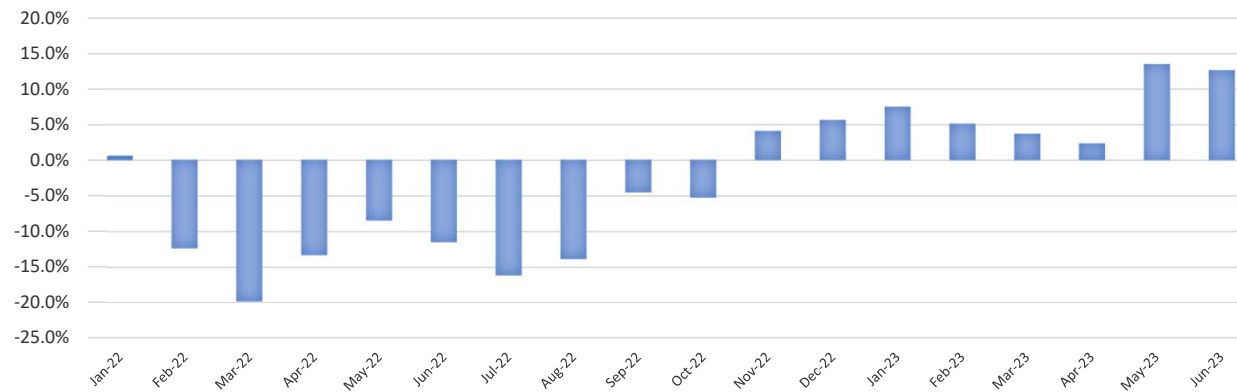
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Reporting Manufacturer Light Vehicle Sales - 2021 to Present



Source: DesRosiers Automotive Consultants Inc., GAC and CVMA

Reporting Manufacturer Light Vehicle Sales % Change 2022 to Present



Source: DesRosiers Automotive Consultants Inc., GAC and CVMA