

RadTracker Top 50 Spot Categories by PPM Market by Occasions : MARCH 2021 - March 1 - 28, 2021 *GREEN HIGHLIGHTS = DUPLICATES

Toronto CTRL			occ	MONTREAL CTRL			occ	VANCOUVER CTRL			occ	CALGARY CTRL			occ	EDMONTON CTRL			occ
1	DAG(DEALERS ASSOCIATION GROUP)	20,577	1	DAG(DEALERS ASSOCIATION GROUP)	16,009	1	ENTERTAINMENT, MEDIA	16,690	1	LOCAL DEALERSHIPS	12,440	1	GOVERNMENT RELATED	10,303					
2	LOTTERIES	16,706	2	GOVERNMENT RELATED	15,146	2	DAG(DEALERS ASSOCIATION GROUP)	9,512	2	ENTERTAINMENT, MEDIA	9,774	2	ENTERTAINMENT, MEDIA	7,835					
3	ENTERTAINMENT, MEDIA	14,675	3	FURNITURE & HOME FURNISHING STORES	9,673	3	GOVERNMENT RELATED	8,799	3	GOVERNMENT RELATED	9,229	3	LOCAL DEALERSHIPS	7,399					
4	RESTAURANT	10,165	4	LOCAL DEALERSHIPS	8,480	4	APPAREL & ACCESSORY STORES	7,122	4	DAG(DEALERS ASSOCIATION GROUP)	7,910	4	DAG(DEALERS ASSOCIATION GROUP)	6,359					
5	GOVERNMENT RELATED	9,220	5	ENTERTAINMENT, MEDIA	8,341	5	LOCAL DEALERSHIPS	6,729	5	CONSUMER SERVICES	7,122	5	SERVICES	5,961					
6	HEALTH CARE SERVICES	7,203	6	CONSUMER SERVICES	7,655	6	RESTAURANT	5,708	6	REAL ESTATE DEVELOPMENTS	6,482	6	RESTAURANT	5,873					
7	APPAREL & ACCESSORY STORES	6,456	7	RESTAURANT	4,906	7	ASSOCIATIONS (GENERAL)	5,583	7	APPAREL & ACCESSORY STORES	5,373	7	CONSUMER SERVICES	5,499					
8	FURNITURE & HOME FURNISHING STORES	6,159	8	PSA	4,810	8	HEALTH CARE SERVICES	5,360	8	ASSOCIATIONS (GENERAL)	5,357	8	APPAREL & ACCESSORY STORES	5,325					
9	LEGAL SERVICES	5,530	9	HOME IMPROVEMENT SERVICES	4,575	9	SERVICES	4,800	9	HOME IMPROVEMENT SERVICES	5,171	9	HOME IMPROVEMENT SERVICES	4,934					
10	LOCAL DEALERSHIPS	5,516	10	REAL ESTATE SERVICES	3,889	10	FINANCING	4,706	10	SERVICES	4,929	10	FOOD & BEVERAGE STORES	4,800					
11	BUSINESS SERVICES	4,781	11	TRANSPORTATION SERVICES	3,332	11	HOSPITALS & CLINICS	4,594	11	RESTAURANT	4,789	11	EDUCATION	4,101					
12	CONSUMER SERVICES	4,711	12	PROFESSIONAL SERVICES	3,105	12	CONSUMER SERVICES	4,287	12	HOSPITALS & CLINICS	4,434	12	FURNITURE & HOME FURNISHING STORES	3,688					
13	FOOD & BEVERAGE STORES	4,673	13	REGULATORY SERVICES	2,972	13	PSA	4,264	13	FURNITURE & HOME FURNISHING STORES	4,168	13	PSA	3,564					
14	HOME IMPROVEMENT SERVICES	4,582	14	HEALTH STORES	2,738	14	EMPLOYMENT SERVICES	4,201	14	HOME IMPROVEMENT STORES	3,856	14	HOME IMPROVEMENT STORES	3,153					
15	ASSOCIATIONS (GENERAL)	4,077	15	ASSOCIATIONS (GENERAL)	2,609	15	ADVISORY	4,009	15	FOOD & BEVERAGE STORES	3,666	15	OTHER SERVICES	3,137					
16	DELIVERY SERVICES	4,045	16	INSURANCE BROKERS	2,430	16	WASTE MANAGEMENT SERVICES	3,885	16	PSA	2,873	16	PROFESSIONAL SERVICES	3,074					
17	SERVICES	3,902	17	HEALTH CARE SERVICES	2,423	17	FURNITURE & HOME FURNISHING STORES	3,550	17	DELIVERY SERVICES	2,825	17	ASSOCIATIONS (GENERAL)	3,013					
18	PSA	3,459	18	HOSPITALS & CLINICS	2,273	18	FOOD & BEVERAGE STORES	3,509	18	LOTTERIES	2,495	18	DELIVERY SERVICES	2,667					
19	HEALTH STORES	3,242	19	HOME IMPROVEMENT STORES	2,202	19	PROFESSIONAL SERVICES	2,885	19	REAL ESTATE DEVELOPERS	2,341	19	HEALTH CARE SERVICES	2,567					
20	PROFESSIONAL SERVICES	3,094	20	WASTE MANAGEMENT SERVICES	2,181	20	HOME IMPROVEMENT SERVICES	2,662	20	PROFESSIONAL SERVICES	2,339	20	RECREATIONAL VEHICLE RETAILERS	2,416					
21	SOFTWARE	3,029	21	FOOD & BEVERAGE STORES	2,139	21	SOFTWARE	2,399	21	HEALTH CARE SERVICES	2,271	21	SOFTWARE	2,345					
22	FINANCING	2,947	22	OTHER SERVICES	2,138	22	OTHER SERVICES	2,336	22	EDUCATION	2,145	22	LOTTERIES	2,244					
23	HOSPITALS & CLINICS	2,826	23	APPAREL & ACCESSORY STORES	1,641	23	DELIVERY SERVICES	2,204	23	HEALTH STORES	1,879	23	REAL ESTATE DEVELOPERS	2,110					
24	REAL ESTATE SERVICES	2,749	24	EDUCATION	1,639	24	TRANSPORTATION SERVICES	1,984	24	OTHER SERVICES	1,865	24	ACCOUNTING AND CONSULTING	2,087					
25	OTHER SERVICES	2,496	25	MULTIPLE INSURANCE	1,371	25	REAL ESTATE SERVICES	1,821	25	REAL ESTATE SERVICES	1,861	25	LEGAL SERVICES	1,934					
26	BANKING SERVICES	2,349	26	EMPLOYMENT SERVICES	1,360	26	LEGAL SERVICES	1,779	26	SPORTING GOODS STORES	1,657	26	HEALTH STORES	1,791					
27	MORTGAGES	2,220	27	TIRES & WHEELS	1,327	27	EDUCATION	1,716	27	SHOWS & EXHIBITIONS	1,606	27	ADVISORY	1,707					
28	EMPLOYMENT SERVICES	2,146	28	RECREATIONAL VEHICLE RETAILERS	1,225	28	REAL ESTATE DEVELOPMENTS	1,651	28	FINANCING	1,311	28	REAL ESTATE SERVICES	1,634					
29	WASTE MANAGEMENT SERVICES	2,012	29	DEPARTMENT STORES	1,196	29	SPECIALTY RETAIL STORES	1,563	29	ACCOUNTING AND CONSULTING	1,250	29	MORTGAGES	1,464					
30	SMALL APPLIANCES	1,981	30	FINANCING	1,146	30	ACCOUNTING AND CONSULTING	1,545	30	LEGAL SERVICES	1,248	30	REAL ESTATE DEVELOPMENTS	1,344					
31	REAL ESTATE DEVELOPMENTS	1,893	31	SHOWS & EXHIBITIONS	1,139	31	ELECTRICITY	1,532	31	DEPARTMENT STORES	1,246	31	DEPARTMENT STORES	1,243					
32	DEPARTMENT STORES	1,843	32	REAL ESTATE DEVELOPMENTS	1,048	32	ENTERTAINMENT & MEDIA	1,307	32	ADVISORY	1,142	32	SPORTING GOODS STORES	1,184					
33	INTERNET GAMING	1,606	33	DELIVERY SERVICES	1,021	33	BANKING SERVICES	1,216	33	BUSINESS SERVICES	1,134	33	TRANSPORTATION SERVICES	1,174					
34	TRANSPORTATION SERVICES	1,488	34	ELECTRONIC STORES	1,017	34	HOME IMPROVEMENT STORES	1,151	34	SOFTWARE	1,111	34	HOSPITALS & CLINICS	1,172					
35	EDUCATION	1,410	35	SMALL APPLIANCES	873	35	DEPARTMENT STORES	1,147	35	ENTERTAINMENT & MEDIA	1,086	35	ACCOMMODATIONS	1,166					
36	PET ESSENTIALS	1,392	36	AUTO INSURANCE	826	36	SMALL APPLIANCES	1,114	36	CASINOS & RESORTS	1,067	36	CASINOS & RESORTS	1,033					
37	RETAIL SERVICES	1,232	37	SERVICES	825	37	UTILITIES	1,057	37	SPECIALTY RETAIL STORES	1,067	37	ELECTRONIC STORES	976					
38	MEDICAL AIDS, SUPPLIES & EQUIPMENT	1,221	38	FLOORING STORES	798	38	HEALTH STORES	1,051	38	CURRENCY	965	38	UTILITIES	973					
39	HOME IMPROVEMENT STORES	1,190	39	BUSINESS SERVICES	777	39	AUTO INSURANCE	1,033	39	MEDICAL AIDS, SUPPLIES & EQUIPMENT	927	39	BUSINESS SERVICES	930					
40	ACCOUNTING AND CONSULTING	1,133	40	SOFTWARE	766	40	PET ESSENTIALS	964	40	WASTE MANAGEMENT SERVICES	740	40	MULTIPLE INSURANCE	922					
41	ENTERTAINMENT & MEDIA	1,127	41	PET ESSENTIALS	699	41	INTERNET GAMING	930	41	MULTIPLE INSURANCE	726	41	ENTERTAINMENT & MEDIA	809					
42	ELECTRONIC STORES	1,095	42	ONLINE SERVICES	667	42	CASINOS & RESORTS	898	42	RECREATIONAL VEHICLE RETAILERS	712	42	SPECIALTY RETAIL STORES	774					
43	MULTIPLE INSURANCE	1,047	43	LEGAL SERVICES	664	43	ACCOMMODATIONS	888	43	CLEANING SERVICES	668	43	MEDICAL PROCEDURES	704					
44	INVESTMENT PRODUCTS	846	44	INTERNET GAMING	629	44	FLOORING STORES	766	44	ELECTRONIC STORES	660	44	MOTOR OILS, FLUIDS & ADDITIVES	696					
45	VITAMINS	843	45	MAJOR APPLIANCES	621	45	CLEANING SERVICES	708	45	ADULT RETAIL STORES	657	45	SHOWS & EXHIBITIONS	654					
46	SHOWS & EXHIBITIONS	800	46	PET STORES	620	46	CONSTRUCTION SERVICES	698	46	MOTOR OILS, FLUIDS & ADDITIVES	609	46	MEDICAL AIDS, SUPPLIES & EQUIPMENT	637					
47	FLOORING STORES	796	47	SPORTING GOODS STORES	618	47	SPORTING GOODS STORES	654	47	EMPLOYMENT SERVICES	600	47	FINANCING	606					
48	PHARMACEUTICAL PRODUCTS & MEDICINES	777	48	SPICES & SEASONINGS	584	48	HEALTH CLUBS	642	48	ONLINE SERVICES	528	48	MATTRESS	558					
49	CREDIT UNIONS	756	49	TECHNOLOGY SERVICES	541	49	BUSINESS SERVICES	623	49	FLOORING STORES	501	49	CLEANING SERVICES	486					
50	EVERY DAY BANKING	754	50	FOOD SERVICES	540	50	HOBBY STORES	593	50	PET STORES	489	50	EMPLOYMENT SERVICES	446					