

RadTracker Top 50 Spot Categories by PPM Market by Occassions : MAY 2020 - April 20 - May 24 2020 *GREEN HIGHLIGHTS = DUPLICATES

	Toronto CTRL		OCC		MONTREAL CTRL		OCC		VANCOUVER CTRL		OCC		CALGARY CTRL		OCC		EDMONTON CTRL		OCC
1	GOVERNMENT RELATED	18,472	1	GOVERNMENT RELATED	17,828	1	ENTERTAINMENT, MEDIA	16,381	1	ENTERTAINMENT, MEDIA	13,890	1	ENTERTAINMENT, MEDIA	9,933					
2	ENTERTAINMENT, MEDIA	15,720	2	ENTERTAINMENT, MEDIA	10,798	2	PSA	13,303	2	LOCAL DEALERSHIPS	12,037	2	ASSOCIATIONS (GENERAL)	8,979					
3	DAG(DEALERS ASSOCIATION GROUP)	11,269	3	PSA	8,122	3	CONSUMER SERVICES	11,186	3	HOME IMPROVEMENT STORES	9,792	3	HOME IMPROVEMENT STORES	8,484					
4	PSA	11,184	4	HOME IMPROVEMENT STORES	7,272	4	GOVERNMENT RELATED	7,859	4	ASSOCIATIONS (GENERAL)	9,210	4	HOME IMPROVEMENT SERVICES	8,342					
5	ASSOCIATIONS (GENERAL)	7,523	5	RESTAURANT	6,116	5	ASSOCIATIONS (GENERAL)	7,638	5	PSA	8,924	5	LOCAL DEALERSHIPS	8,095					
6	HOME IMPROVEMENT STORES	7,226	6	FOOD & BEVERAGE STORES	5,476	6	HOSPITALS & CLINICS	6,343	6	GOVERNMENT RELATED	8,075	6	GOVERNMENT RELATED	7,700					
7	RESTAURANT	6,663	7	HEALTH STORES	5,193	7	HOME IMPROVEMENT STORES	6,221	7	CONSUMER SERVICES	7,001	7	PSA	6,964					
8	DEPARTMENT STORES	5,699	8	ASSOCIATIONS (GENERAL)	4,764	8	HOME IMPROVEMENT SERVICES	6,061	8	HOME IMPROVEMENT SERVICES	5,795	8	CONSUMER SERVICES	6,642					
9	INSURANCE BROKERS	5,329	9	FURNITURE & HOME FURNISHING STORES	4,669	9	LOCAL DEALERSHIPS	5,949	9	RESTAURANT	5,001	9	RESTAURANT	5,685					
10	LEGAL SERVICES	5,309	10	DAG(DEALERS ASSOCIATION GROUP)	4,218	10	RESTAURANT	5,801	10	REAL ESTATE DEVELOPMENTS	4,912	10	SERVICES	4,858					
11	PROFESSIONAL SERVICES	4,352	11	OTHER SERVICES	3,309	11	FOOD & BEVERAGE STORES	5,245	11	FOOD & BEVERAGE STORES	3,830	11	PROFESSIONAL SERVICES	4,555					
12	HOME IMPROVEMENT SERVICES	4,141	12	CONSUMER SERVICES	3,071	12	SERVICES	5,048	12	PROFESSIONAL SERVICES	3,707	12	OTHER SERVICES	4,298					
13	FOOD & BEVERAGE STORES	4,055	13	HOME IMPROVEMENT SERVICES	2,958	13	LABOUR	4,863	13	INSURANCE BROKERS	3,501	13	DEPARTMENT STORES	3,248					
14	FINANCING	3,791	14	DEPARTMENT STORES	2,808	14	PROFESSIONAL SERVICES	4,729	14	DEPARTMENT STORES	3,059	14	MORTGAGES	3,042					
15	FURNITURE & HOME FURNISHING STORES	3,770	15	PROFESSIONAL SERVICES	2,713	15	AUTO INSURANCE	4,289	15	OTHER SERVICES	3,051	15	FOOD & BEVERAGE STORES	2,908					
16	HEALTH CARE SERVICES	3,627	16	TECHNOLOGY SERVICES	2,630	16	OTHER SERVICES	3,843	16	SERVICES	2,882	16	FURNITURE & HOME FURNISHING STORES	2,817					
17	SOFTWARE	3,216	17	TRANSPORTATION SERVICES	2,530	17	DEPARTMENT STORES	3,347	17	DAG(DEALERS ASSOCIATION GROUP)	2,609	17	RECREATIONAL VEHICLE RETAILERS	2,778					
18	CONSUMER SERVICES	3,025	18	IMAGE	2,350	18	FINANCING	3,141	18	REAL ESTATE SERVICES	2,490	18	INSURANCE BROKERS	2,734					
19	LOCAL DEALERSHIPS	2,927	19	EDUCATION	2,005	19	DAG(DEALERS ASSOCIATION GROUP)	3,135	19	ENTERTAINMENT & MEDIA	2,097	19	DAG(DEALERS ASSOCIATION GROUP)	2,564					
20	HOSPITALS & CLINICS	2,894	20	AUTO INSURANCE	1,914	20	ACCOUNTING AND CONSULTING	2,988	20	REAL ESTATE DEVELOPERS	2,075	20	EDUCATION	2,356					
21	COMPUTERS, LAPTOPS & TABLETS	2,394	21	LOCAL DEALERSHIPS	1,778	21	CREDIT UNIONS	2,981	21	LOTTERIES	2,010	21	ACCOUNTING AND CONSULTING	2,266					
22	REAL ESTATE SERVICES	2,394	22	ONLINE SERVICES	1,706	22	HEALTH CARE SERVICES	2,903	22	FURNITURE & HOME FURNISHING STORES	1,991	22	MULTIPLE INSURANCE	2,184					
23	ELECTRICITY	2,340	23	HOSPITALS & CLINICS	1,705	23	ADVISORY	2,629	23	SPORTING GOODS STORES	1,751	23	SOFTWARE	2,147					
24	SERVICES	2,284	24	WASTE MANAGEMENT SERVICES	1,229	24	LEGAL SERVICES	2,416	24	HEALTH CARE SERVICES	1,735	24	LEGAL SERVICES	1,940					
25	OTHER SERVICES	2,218	25	ELECTRONIC STORES	1,215	25	EDUCATION	2,398	25	EDUCATION	1,621	25	REAL ESTATE DEVELOPMENTS	1,883					
26	DEBT MANAGEMENT	2,196	26	INSURANCE BROKERS	1,194	26	WASTE MANAGEMENT SERVICES	2,318	26	ADVISORY	1,613	26	APPAREL & ACCESSORY STORES	1,671					
27	ENTERTAINMENT & MEDIA	2,067	27	HOME INSURANCE	1,081	27	TRAVEL INSURANCE	2,311	27	SOFTWARE	1,291	27	ENTERTAINMENT & MEDIA	1,532					
28	APPAREL & ACCESSORY STORES	1,830	28	SERVICES	1,055	28	SOFTWARE	2,244	28	TECHNOLOGY SERVICES	1,209	28	REAL ESTATE DEVELOPERS	1,518					
29	REAL ESTATE DEVELOPMENTS	1,671	29	EYE CARE	1,050	29	TRANSPORTATION SERVICES	2,224	29	HOSPITALS & CLINICS	1,180	29	FLOORING STORES	1,452					
30	MULTIPLE INSURANCE	1,559	30	LEGAL SERVICES	1,022	30	FURNITURE & HOME FURNISHING STORES	2,219	30	BANKING SERVICES	1,124	30	HEALTH CARE SERVICES	1,398					
31	HEALTH STORES	1,385	31	REAL ESTATE DEVELOPMENTS	1,011	31	DELIVERY SERVICES	1,596	31	FINANCIAL ACCOUNTS & SERVICES	1,037	31	SPORTING GOODS STORES	1,312					
32	WASTE MANAGEMENT SERVICES	1,260	32	MORTGAGES	924	32	RETAIL SERVICES	1,479	32	MULTIPLE INSURANCE	944	32	TRANSPORTATION SERVICES	1,262					
33	EDUCATION	1,105	33	HEALTH CARE SERVICES	912	33	ENTERTAINMENT & MEDIA	1,430	33	SPECIALTY RETAIL STORES	915	33	ELECTRONIC STORES	1,091					
34	SHOWS & EXHIBITIONS	1,099	34	LABOUR	801	34	REAL ESTATE DEVELOPMENTS	1,116	34	MEDICAL AIDS, SUPPLIES & EQUIPMENT	871	34	CASINOS & RESORTS	1,066					
35	ACCOUNTING AND CONSULTING	1,068	35	MULTIPLE INSURANCE	779	35	BANKING SERVICES	1,115	35	APPAREL & ACCESSORY STORES	869	35	ADVISORY	1,057					
36	PHARMACEUTICAL PRODUCTS & MEDICINES	1,056	36	ADVISORY	776	36	SPECIALTY RETAIL STORES	949	36	AUTOMOTIVE STORES	822	36	REAL ESTATE SERVICES	1,022					
37	BANKING SERVICES	1,041	37	EMPLOYMENT SERVICES	739	37	REAL ESTATE SERVICES	938	37	ACCOUNTING AND CONSULTING	813	37	MEDICAL PROCEDURES	970					
38	LOTTERIES	1,021	38	APPAREL & ACCESSORY STORES	723	38	HEALTH STORES	924	38	PROPERTY	788	38	LOTTERIES	948					
39	ELECTRONIC STORES	1,010	39	ADVISORY	714	39	MULTIPLE INSURANCE	820	39	SHOWS & EXHIBITIONS	774	39	HOSPITALS & CLINICS	882					
40	ADVISORY	1,008	40	REAL ESTATE SERVICES	714	40	SAFETY SERVICES	801	40	RECREATIONAL VEHICLE RETAILERS	661	40	BUILDING PRODUCTS	772					
41	TRAVEL SERVICES & REWARDS	980	41	ACCOUNTING AND CONSULTING	709	41	HOME INSURANCE	798	41	MEDICAL PROCEDURES	654	41	GAMING	762					
42	TRANSPORTATION SERVICES	963	42	SOFTWARE	627	42	SPORTING GOODS STORES	789	42	ELECTRONIC STORES	649	42	PHARMACEUTICAL PRODUCTS & MEDICINES	756					
43	CREDIT UNIONS	948	43	SHOWS & EXHIBITIONS	596	43	CONSTRUCTION SERVICES	769	43	PHARMACEUTICAL PRODUCTS & MEDICINES	625	43	FINANCING	750					
44	ENTERTAINMENT, VENUES	947	44	CONSTRUCTION SERVICES	581	44	UNISEX ACCESSORIES	731	44	CLEANING SERVICES	551	44	ENTERTAINMENT, VENUES	695					
45	EYE CARE	912	45	ENTERTAINMENT & MEDIA	537	45	SHOWS & EXHIBITIONS	710	45	HEALTH STORES	517	45	BANKING SERVICES	667					
46	DISTRIBUTION SERVICES	898	46	PET STORES	516	46	ENTERTAINMENT, VENUES	704	46	HOME SECURITY	494	46	MANUFACTURING PRODUCTS	667					
47	MORTGAGES	854	47	DECK	441	47	LOTTERIES	676	47	HOBBY STORES	457	47	CONSTRUCTION SERVICES	643					
48	SAFETY SERVICES	790	48	DISTRIBUTION SERVICES	420	48	TIRES & WHEELS	634	48	MANUFACTURING PRODUCTS	433	48	OUTDOOR POWER EQUIPMENT	579					
49	HOBBY STORES	773	49	SPORTS TEAMS	372	49	DEBT MANAGEMENT	563	49	TRANSPORTATION SERVICES	401	49	DELIVERY SERVICES	459					
50	INVESTMENT PRODUCTS	740	50	TRANSPORTATION	356	50	INVESTMENT PRODUCTS	563	50	MISCELLANEOUS PRODUCTS	396	50	ACCOMMODATIONS	401					