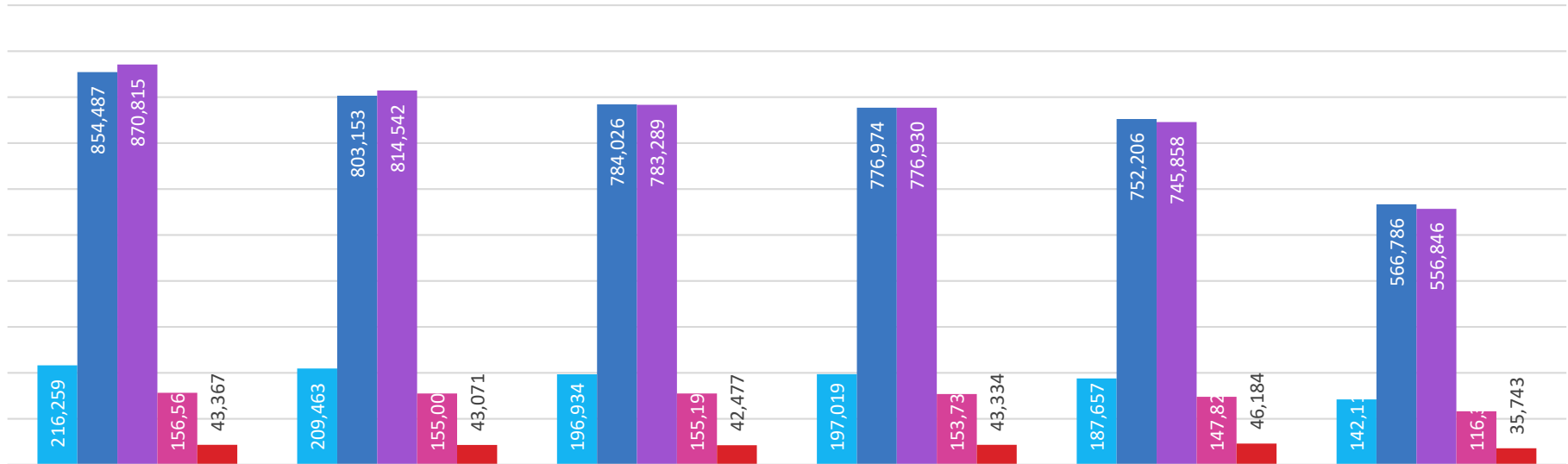
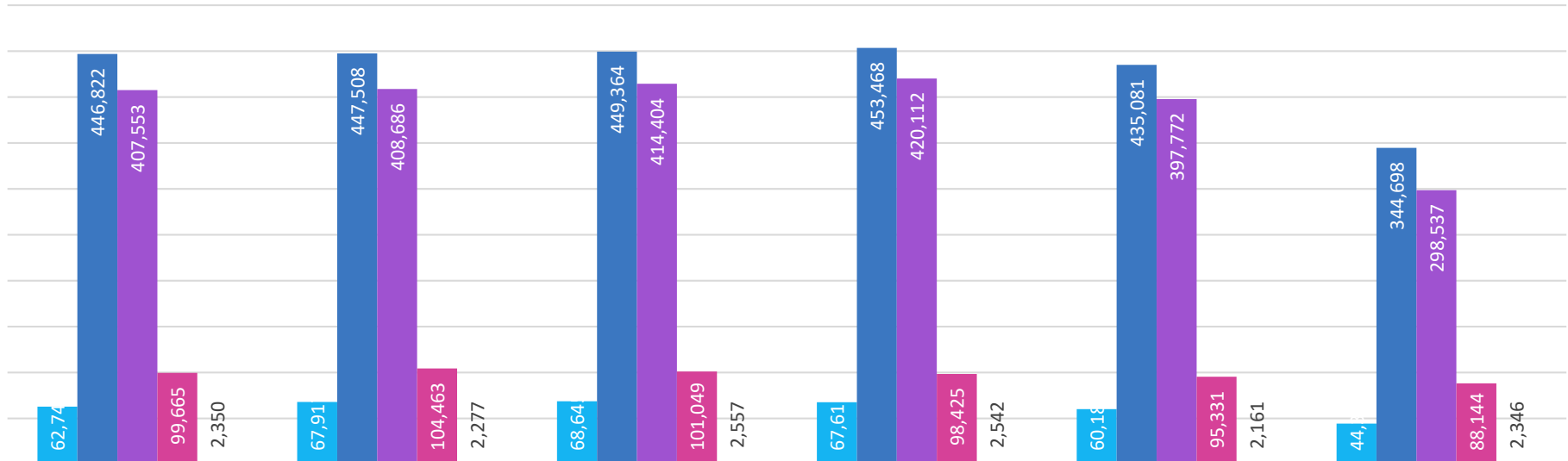


# Stats Canada 2015 to 2020: RadioLocal Sales Trend by Broadcaster Type x (1,000)



	2015	2016	2017	2018	2019	2020
Private AM	216,259	209,463	196,934	197,019	187,657	142,116
Private FM	854,487	803,153	784,026	776,974	752,206	566,786
Private English	870,815	814,542	783,289	776,930	745,858	556,846
Private French	156,563	155,003	155,195	153,730	147,821	116,313
Private other language	43,367	43,071	42,477	43,334	46,184	35,743
Private AM YOY		-3%	-6%	0%	-5%	-24%
Private FM YOY		-6%	-2%	-1%	-3%	-25%
Private English YOY		-6%	-4%	-1%	-4%	-25%
Private French YOY		-1%	0%	-1%	-4%	-21%
Private other language YOY		-1%	-1%	2%	7%	-23%

# Stats Canada 2015 to 2020: Radio National Sales Trend by Broadcaster Type x (1,000)



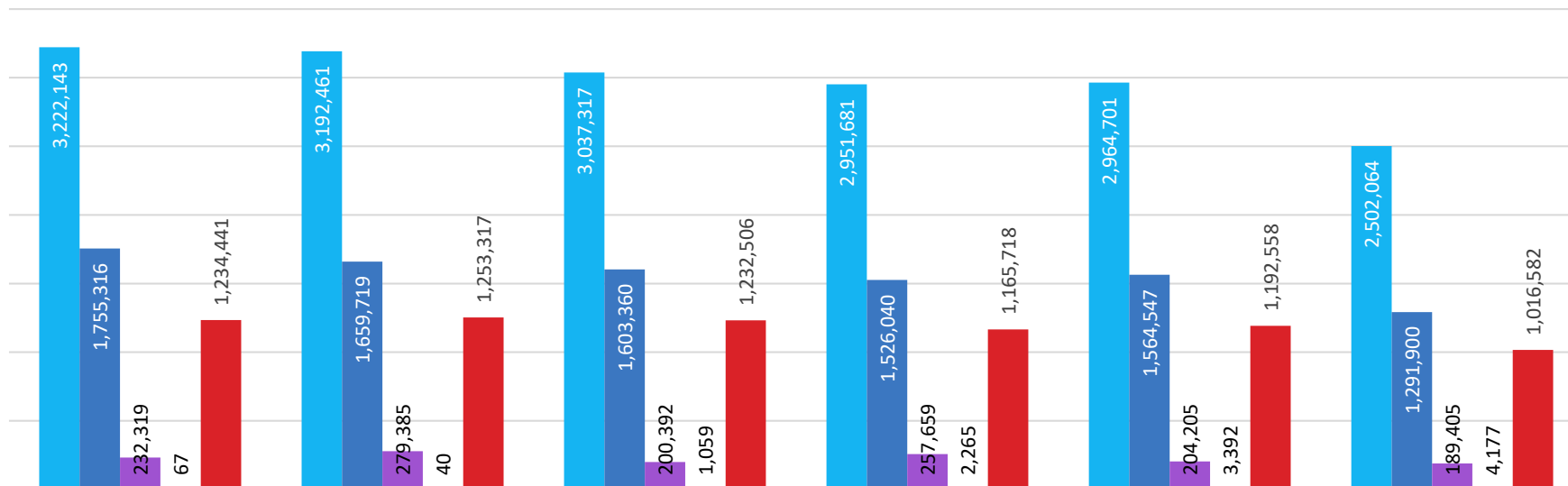
	2015	2016	2017	2018	2019	2020
Private AM	62,746	67,917	68,645	67,611	60,183	44,330
Private FM	446,822	447,508	449,364	453,468	435,081	344,698
Private English	407,553	408,686	414,404	420,112	397,772	298,537
Private French	99,665	104,463	101,049	98,425	95,331	88,144
Private other language	2,350	2,277	2,557	2,542	2,161	2,346
Private AM YOY		8%	1%	-2%	-11%	-26%
Private FM YOY		0%	0%	1%	-4%	-21%
Private English YOY		0%	1%	1%	-5%	-25%
Private French YOY		5%	-3%	-3%	-3%	-8%
Private other language YOY		-3%	12%	-1%	-15%	9%



# Stats Canada: AM/FM | Eng/ Fre / other Breakdown Local/ National Sales Trend

	PRIVATE AM						PRIVATE FM						PRIVATE ENGLISH						PRIVATE FRENCH						PRIVATE OTHER					
	Local time sales	Local %	National time sales	National %	Total	% AM	Local time sales	Local %	National time sales	National %	Total	%FM	Local time sales	Local %	National time sales	National %	Total	% English	Local time sales	Local %	National time sales	National %	Total	% French	Local time sales	Local %	National time sales	National %	Total	% Other
2015	216,259	78%	62,746	22%	279,005	18%	854,487	66%	446,822	34%	1,301,309	82%	870,815	68%	407,553	32%	1,278,368	81%	156,563	61%	99,665	39%	256,228	16%	43,367	95%	2,350	5%	45,717	3%
2016	209,463	76%	67,917	24%	277,380	18%	803,153	64%	447,508	36%	1,250,661	82%	814,542	67%	408,686	33%	1,223,228	80%	155,003	60%	104,463	40%	259,466	17%	43,071	95%	2,277	5%	45,348	3%
2017	196,934	74%	68,645	26%	265,579	18%	784,026	64%	449,364	36%	1,233,390	82%	783,289	65%	414,404	35%	1,197,693	80%	155,195	61%	101,049	39%	256,244	17%	42,477	94%	2,557	6%	45,034	3%
2018	197,019	74%	67,611	26%	264,630	18%	776,974	63%	453,468	37%	1,230,442	82%	776,930	65%	420,112	35%	1,197,042	80%	153,730	61%	98,425	39%	252,155	17%	43,334	94%	2,542	6%	45,876	3%
2019	187,657	76%	60,183	24%	247,840	17%	752,206	63%	435,081	37%	1,187,287	83%	745,858	65%	397,772	35%	1,143,630	80%	147,821	61%	95,331	39%	243,152	17%	46,184	96%	2,161	4%	48,345	3%
2020	142,116	76%	44,330	24%	186,446	17%	566,786	62%	344,698	38%	911,484	83%	556,846	65%	298,537	35%	855,383	78%	116,313	57%	88,144	43%	204,457	19%	35,743	94%	2,346	6%	38,089	3%

# Stats Canada 2015 to 2020: Television Sales of Airtime Trend by Broadcaster Type x (1,000)



	2015	2016	2017	2018	2019	2020
Total television	3,222,143	3,192,461	3,037,317	2,951,681	2,964,701	2,502,064
Private conventional	1,755,316	1,659,719	1,603,360	1,526,040	1,564,547	1,291,900
Public and non-commercial	232,319	279,385	200,392	257,659	204,205	189,405
Pay television	67	40	1,059	2,265	3,392	4,177
Specialty television	1,234,441	1,253,317	1,232,506	1,165,718	1,192,558	1,016,582
Total television YOY		-1%	-5%	-3%	0%	-16%
Private conventional YOY		-5%	-3%	-5%	3%	-17%
Public and non-commercial YOY		20%	-28%	29%	-21%	-7%
Pay television YOY		-40%	2548%	114%	50%	23%
Specialty television YOY		2%	-2%	-5%	2%	-15%